

In the Claims:

1-34 (Cancelled)

35. (Currently amended) A toy comprising:

~~a body having one or more body parts;~~

a first unit outputting a signal interpretable as the toy requesting a certain input information associated with desires of a living organism;

a microcontroller for processing information inputted to the toy by way of a data interface; and

a storage medium,

wherein the data interface is configured to connect to a data network to download goods or services information offered by one or more advertising entities,

wherein in response to the first unit outputting ~~information about a first desire~~signal, first goods or services information that satisfy the first ~~desire~~signal is downloaded through the data interface from the data network to the toy and stored in the storage medium,

wherein in response to the information being stored in the storage medium, the first unit discontinues outputting ~~information associated with the first desire~~signal and ~~at least one of the body parts grows in dimension~~ the toy grows either intellectually or physically,

wherein the goods or services information is downloaded in response to a user selecting an advertisement provided by a resource on the data network.

36. (Previously presented) The toy of claim 35, wherein the advertisement is a banner ad.

37. (Previously presented) The toy of claim 35, wherein the data network comprises the internet.

38. (Previously presented) The toy of claim 35, wherein in response to the information being stored in the storage medium the toy grows in size.

39. (Currently amended) The toy of claim 35, wherein the first unit outputs information associated with ~~emotions of~~ signals generated by a living organism.

40. (Previously presented) The toy of claim 35, in response to the information being stored in the storage medium, the first unit outputs data related to the stored information.

41. (Previously presented) The toy of claim 35, wherein downloading goods or services information comprises inputting name or barcode of real goods directly into the toy using at least one of a CCD camera or a barcode reader.

42. (Currently amended) A toy comprising:
a ~~body having one or more body parts and~~ an animated feature for generating expressions ~~associated with an animal's natural desires;~~
a first unit for outputting information associated with said ~~desire~~ expressions;
a microcontroller for processing information inputted to the toy by way of a data interface; and
a storage medium,
wherein the data interface is configured to connect to a data network to download goods or services information offered by one or more advertising entities,
wherein in response to the first unit outputting information about a first ~~desire~~ expression,
first goods or services information ~~that satisfy the first desire~~ is downloaded through the data interface from the data network to the toy and stored in the storage medium,
wherein in response to the information being stored in the storage medium, the first unit discontinues outputting information associated with the first ~~desire expression~~ and the toy grows either intellectually or physically at least one of the body parts grows in dimension,
wherein the goods or services information is downloaded in response to a user selecting an advertisement provided by a resource on the data network.